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Sandy Hook Foundation, Inc.



1764

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Jeffrey S. Gould
Action Media Productions
10 Grace Court
Long Branch, NJ 07740

October 3, 2006

Dear Jeff,


On behalf of the Committee for the restoration/rehabilitation of the Sandy Hook Light House Keeper's Quarters and the Board of The Sandy Hook Foundation, I would like to thank you for your extraordinary talent designing and producing video vignettes of the history on Sandy Hook. From the day I contacted you, having found your advertisement in the yellow pages, it proved to be one of the most rewarding, fortuitous and important decisions in the entire restoration project. We had very little time, zero understanding of design complexities--simply a vision; none of this fazed or deterred you. In 3 months you completed the project with the help of Bill Fort, a computer expert whom you found and worked along side of night and day.

The Keeper's Quarters opened to the public on June 10, 2006. It was a gorgeous day with 200 guests touring the house and exhibits with great enthusiasm and appreciation. The most popular exhibit, however, was your creation...the eight, short videos, with music and narrations in colorful, historic-picture-selected backgrounds. Today, after thousands of summer visitors, your videos are undeniably the most popular attraction.

Pat Alcaro and I thoroughly enjoyed working so closely with you. We have great admiration for your ability to design around our vague concepts, to do so in very little time and to produce a fantastically popular product; the videos are so educational, hands-on, easy and fun to view.

Pat and I would welcome any perspective client of yours to contact us.

Sincerely,

 - not to mention you're a wonderful,
new friend!
Elizabeth H. Barrett, President

Post Office Box 525 • Fort Hancock, New Jersey 07732-0525

Phone: 732-291-7733 • Fax: 732-291-2665

www.sandyhookfoundationnj.org • email: shfinc@monmouth.com